



# CONNECTED PLANT CONFERENCE

Harnessing Digital Tools to Drive Success

## 2020 SPONSORSHIP OPPORTUNITIES

February 25-27, 2020

Atlanta, GA

### Diamond —\$55,000

- One (1) speaking position
  - » Thought leadership opportunity to speak/moderate in available conference session of your choice (subject to availability at time of signing)
  - » Complimentary speaker registration
- Exclusive Opening Keynote Sponsorship
  - » Opening remarks at the conference
  - » Two sponsored PPT slides in walk-in loop
  - » Literature distribution to all attendees
- One (1) Advisory Board position
  - » Complimentary Advisory Board registration
- Meeting room set boardroom style for private meetings during event
- Tier 1 Creative Space Display with furniture, custom reboard, 2 monitors, electric and logo on counter in Digital Arena.
- Two (2) email blasts to all registered attendees
- Two (2) full page ads in POWER magazine or *Chemical Engineering*
- Two (2) E-newsletter text ads
- One (1) 300x250 banner ad on powermag.com or chemengonline.com
- Three (4) complimentary passes for sponsoring company
- Three (2) complimentary passes for clients
- Discounted registration pricing for additional sponsor personnel
  - » 20% discount at time of registration
- Marketing promotion—Sponsor recognized on:
  - » Full page ads promoting the conference in POWER magazine and *Chemical Engineering* (as soon as contract is signed until Feb. 2020)
  - » Promotional conference e-mail blasts
  - » On-site signage and program agenda at the conference
  - » Event website—sponsoring company's description and logo

### Gold—\$35,000

- One (1) speaking position
  - » Thought leadership opportunity for one speaker on a conference panel session
  - » Complimentary speaker registration
- Breakfast or Lunch Sponsorship
  - » Signage showcasing sponsoring company as the Breakfast or Lunch Sponsor
  - » Sponsoring company's logo branded on tent cards on each table in breakfast/lunch room
  - » Promotional material of sponsoring company's choice to be placed on each lunch or breakfast seat
  - » Sponsoring company's logo on coffee sleeves in breakfast area \*breakfast sponsorship only\*
- One (1) Advisory Board position
  - » Complimentary Advisory Board registration
- Tier 2 Creative Space Display with furniture, 1 monitor, electric and logo in Digital Arena
- One (1) complimentary pass for a client
- Two (2) complimentary passes for sponsoring company
- Discounted registration pricing for additional sponsor personnel
  - » 20% discount at time of registration
- Marketing promotion—Sponsor recognized on:
  - » Full page ads promoting the conference in POWER magazine and *Chemical Engineering* (as soon as contract is signed until Feb. 2020)
  - » Promotional conference e-mail blasts
  - » On-site signage and program agenda at the conference
  - » Event website—sponsoring company's description and logo

### Silver—\$25,000

- Networking Break Sponsorship
  - » Signage showcasing sponsoring company as a Networking Break sponsor
  - » Promotional material of sponsoring company's choice on table in networking break area (optional)
- One (5-minute) presentation on sponsoring company's and technology prior to a session
  - » Includes introduction of conference session and speakers
  - » Complimentary speaker registration
- Tier 3 Creative Space Display with furniture, 1 monitor, electric and logo in Digital Arena
- One (1) complimentary pass for a client
- Discounted registration pricing for additional sponsor personnel
  - » 20% discount at time of registration
- Three (3) complimentary passes for sponsoring company
- Marketing promotion—Sponsor recognized on:
  - » Full page ads promoting the conference in POWER magazine and *Chemical Engineering* (as soon as contract is signed until Feb. 2020)
  - » Promotional conference e-mail blasts
  - » On-site signage and program agenda at the conference
  - » Event website—sponsoring company's description and logo

### Networking Reception—\$12,000 or \$35,000 (exclusive)

- Logo on beverage napkins (shared with other sponsors' logos)
- Sponsoring company recognized on signage throughout reception
- Opportunity to place literature out during the reception or a giveaway item
- One (1) complimentary pass for sponsoring company
- One (1) complimentary pass for a client
- Discounted registration pricing for additional sponsor personnel
  - » 20% discount at time of registration
- Marketing promotion—Sponsor recognized on:
  - » Full page ads promoting the conference in POWER magazine and *Chemical Engineering* (as soon as contract is signed until Feb. 2020)
  - » Promotional conference e-mail blasts
  - » On-site signage and program agenda at the conference
  - » Event website—sponsoring company's description and logo
- *Exclusive package includes Creative Space Display (Tier 3) in Digital Arena*

### Interactive Digital Showcase: Building Blocks of a Connected Plant—\$5,000

Built by the industry, for the industry, this interactive control room and digital experience will provide an opportunity to learn first-hand about technology solutions focused on equipment reliability, predictive maintenance, and training. Participate in this interactive, experiential digital showcase of all the latest elements and technology of a connected power plant. The Interactive Digital Showcase will be open for the duration of the exhibition and available for all attendees to explore.

- 1: Augmented / Virtual Reality
- 2: Condition Based Maintenance
- 3: Operations Block (Operator Effectiveness)
- 4: Plant Data Historian/Control System Historian
- 5: Demand/Dispatch – Remote Operations Center
- 6: Optimization/Analytics **Seeq**

# 2020 SPONSORSHIP OPPORTUNITIES

## Site Tour—\$15,000

- Sponsored tour to sponsoring company's facility or a client's facility showcasing products and solutions
  - » Opportunity to place collateral giveaway item on seats of bus
- Registration for tour managed by Connected Plant Conference Team
- One (1) complimentary pass for sponsoring company
- One (1) complimentary pass for a client
- Discounted registration pricing for additional sponsor personnel
  - » 20% discount at time of registration
- Marketing promotion—Sponsor recognized on:
  - » Full page ads promoting the conference in POWER magazine and *Chemical Engineering* (as soon as contract is signed until Feb. 2020)
  - » Promotional conference e-mail blasts
  - » On-site signage and program agenda at the conference
  - » Event website—sponsoring company's description and logo

## Promotional Item—\$5,000+ the cost of the item

- Sponsoring company's logo on attendee gift given to all attendees
  - » Portable device charger
  - » Notebooks
  - » Badge and Lanyard
  - » Additional options available by request
- One (1) complimentary pass for sponsoring company
- Discounted registration pricing for additional sponsor personnel
  - » 20% discount at time of registration
- Marketing promotion—Sponsor recognized on:
  - » Full page ads promoting the conference in POWER magazine and *Chemical Engineering* (as soon as contract is signed until Feb. 2020)
  - » Promotional conference e-mail blasts
  - » On-site signage and program agenda at the conference
  - » Event website—sponsoring company's description and logo

## Creative Space in Digital Arena

Sponsoring companies are encouraged to bring their latest products and technologies, and to use the turnkey booth footprint to think outside the traditional conference display. Skip the handouts & lean in for a truly technological conference with pre-built, branded booths in 2020.

### Tier 1 - \$15,000

- » 20 ft x 20 ft space includes furniture, 2 monitors, electric and logo in Digital Arena.
- » Premium spot on the show floor on a first come first served basis. One of the 20x20 locations will be included with the Diamond Sponsorship.
- » Two (2) complimentary passes for sponsoring company

### Tier 2 - \$8,500

- » Space is first come, first served
- » 8 ft x 10 ft space includes furniture, 1 monitor, electric and logo in Digital Arena.
- » Two (2) complimentary passes for sponsoring company

### Tier 3 - \$5,500

- » Space is first come, first served
- » 8 ft x 6 ft space includes furniture, monitor, electric and logo in Digital Arena.
- » Two (2) complimentary passes for sponsoring company