

3RD ANNUAL



CONNECTED PLANT CONFERENCE

Harnessing Digital Tools to Drive Success

2019 SPONSORSHIP OPPORTUNITIES

February 19-21, 2019

Sheraton Charlotte Hotel | Charlotte, NC

Diamond —\$55,000 (exclusive)

- One (1) speaking position
 - » Thought leadership opportunity for one speaker on a conference panel session
 - » Complimentary speaker registration
- Exclusive Opening Keynote Sponsorship
 - » Opening remarks at the conference
 - » Two sponsored PPT slides in walk-in loop
 - » Literature distribution to all attendees
- One (1) Advisory Board position
 - » Complimentary Advisory Board registration
- Meeting room set boardroom style for private meetings during event
- Creative Space Display (Tier 1) with furniture & custom logo on counter in Digital Arena
- Two (2) email blasts to all registered attendees
- Two (2) full page ads in POWER magazine or *Chemical Engineering* (excludes Nov. 2017 issue)
- Two (2) E-newsletter text ads
- One (1) 300x250 banner ad on powermag.com or chemengonline.com
- Three (3) complimentary passes for sponsoring company
- Three (3) complimentary passes for clients
- Discounted registration pricing for additional sponsor personnel
 - » 20% discount at time of registration
- Marketing promotion—Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine and *Chemical Engineering* (as soon as contract is signed until Feb. 2018)
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website—sponsoring company's description and logo

Gold—\$30,000 (four available)

- One (1) speaking position
 - » Thought leadership opportunity for one speaker on a conference panel session
 - » Complimentary speaker registration
- Breakfast or Lunch Sponsorship
 - » Signage showcasing sponsoring company as the Breakfast or Lunch Sponsor
 - » Sponsoring company's logo branded on tent cards on each table in breakfast/lunch room
 - » Promotional material of sponsoring company's choice to be placed on each lunch or breakfast seat
 - » Sponsoring company's logo on coffee sleeves in breakfast area *breakfast sponsorship only*
- One (1) Advisory Board position
 - » Complimentary Advisory Board registration
- Creative Space Display (Tier 2 or 3) with furniture & custom logo on counter in Digital Arena
- One (1) complimentary pass for a client
- Discounted registration pricing for additional sponsor personnel
 - » 20% discount at time of registration
- Marketing promotion—Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine and *Chemical Engineering* (as soon as contract is signed until Feb. 2018)
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website—sponsoring company's description and logo

Silver—\$20,000 (six available)

- Networking Break Sponsorship
 - » Signage showcasing sponsoring company as a Networking Break sponsor
 - » Promotional material of sponsoring company's choice on table in networking break area (optional)
- One (5-minute) presentation on sponsoring company's and technology prior to a session
 - » Includes introduction of conference session and speakers
 - » Complimentary speaker registration
- Creative Space Display (Tier 3) with furniture & custom logo on counter in Digital Arena
- One (1) complimentary pass for a client
- Discounted registration pricing for additional sponsor personnel
 - » 20% discount at time of registration
- Marketing promotion—Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine and *Chemical Engineering* (as soon as contract is signed until Feb. 2018)
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website—sponsoring company's description and logo

Networking Reception—\$10,000 (four available) or \$35,000 (exclusive)

- Logo on beverage napkins (shared with other sponsors' logos)
- Sponsoring company recognized on signage throughout reception
- Opportunity to place literature out during the reception or a giveaway item
- One (1) complimentary pass for sponsoring company
- One (1) complimentary pass for a client
- Discounted registration pricing for additional sponsor personnel
 - » 20% discount at time of registration
- Marketing promotion—Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine and *Chemical Engineering* (as soon as contract is signed until Feb. 2018)
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website—sponsoring company's description and logo
- Exclusive package includes Creative Space Display (Tier 3) in Digital Arena



2019 SPONSORSHIP OPPORTUNITIES

Site Tour—\$15,000 (two available)

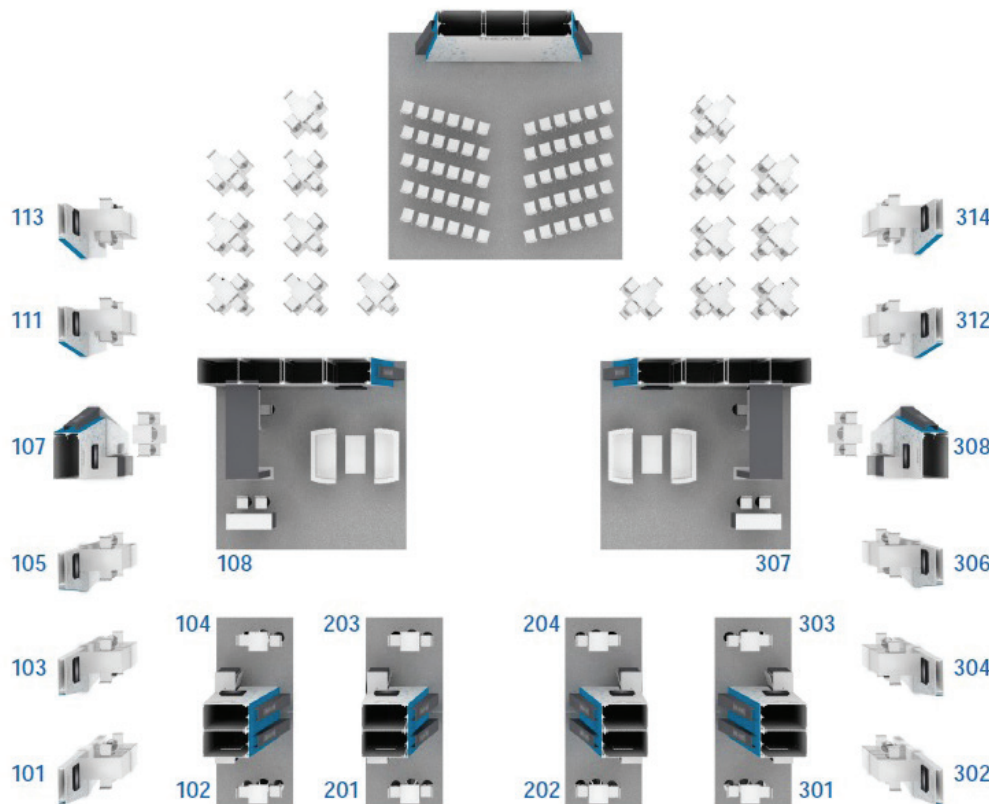
- Sponsored tour to sponsoring company's facility or a client's facility showcasing products and solutions
 - » Opportunity to place collateral giveaway item on seats of bus
- Registration for tour managed by Connected Plant Conference Team
- One (1) complimentary pass for sponsoring company
- One (1) complimentary pass for a client
- Discounted registration pricing for additional sponsor personnel
 - » 20% discount at time of registration
- Marketing promotion—Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine and *Chemical Engineering* (as soon as contract is signed until Feb. 2018)
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website—sponsoring company's description and logo

Promotional Item—\$5,000+ the cost of the item (multiple available)

- Sponsoring company's logo on attendee gift given to all attendees
 - » Portable device charger
 - » Notebooks
 - » Badge and Lanyard
 - » Additional options available by request
- One (1) complimentary pass for sponsoring company
- Discounted registration pricing for additional sponsor personnel
 - » 20% discount at time of registration
- Marketing promotion—Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine and *Chemical Engineering* (as soon as contract is signed until Feb. 2018)
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website—sponsoring company's description and logo

Creative Space in Digital Arena

Sponsoring companies are encouraged to bring their latest products and technologies, and to use the turnkey booth footprint to think outside the traditional conference display. Skip the handouts & lean in for a truly technological conference with pre-built, branded booths in 2019.



Sample Booth Images

Tier 1 - 20'x20'



Tier 2 - 8'x10'



Tier 3 - 8'x6'



Tier 1 - \$15,000 (two available)

- » 20 ft x 20 ft space includes reboard structure with custom logo display counter
- » Premium spot on the show floor on a first come first served basis. One of the 20x20 locations will be included with the Diamond Sponsorship.
- » Furniture not included at \$15,000 price.
- » Furniture inclusion as shown in Tier 1 Image: \$1,000 Upgrade (includes 2 sofas, 1 cocktail table & 2 stools)

Tier 2 - \$8,500 (ten available)

- » Space is first come, first served
- » 8 ft x 10 ft space includes reboard structure with custom logo display counter
- » Furniture inclusion as shown in Tier 2 Image: \$700 Upgrade (includes 1 bar table & 2 stools)

Tier 3 - \$5,000 (ten available)

- » Space is first come, first served
- » 8 ft x 6 ft space includes reboard structure with angled counter
- » Furniture inclusion as shown in Tier 3 Image: \$450 Upgrade (includes 2 stools)