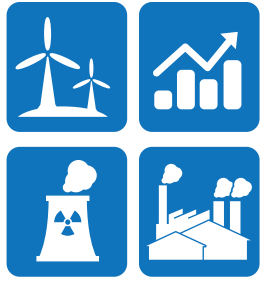


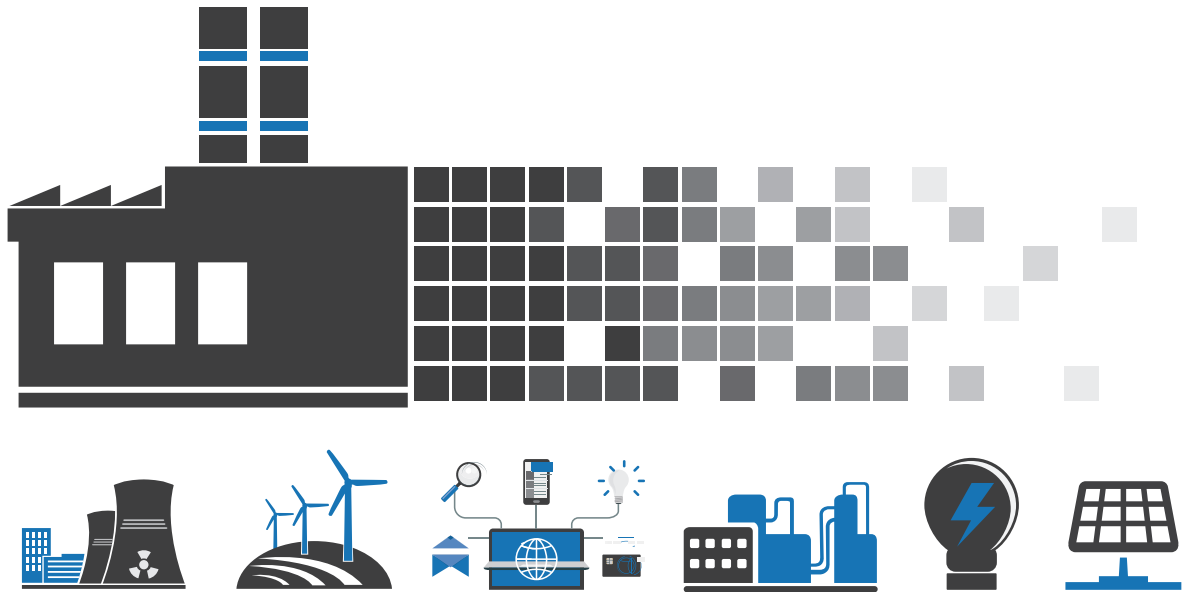
2ND ANNUAL



CONNECTED PLANT CONFERENCE

Harnessing Digital Tools to Drive Success

SPONSORSHIP OPPORTUNITIES



FEBRUARY 26-28, 2018 | Marriott City Center | Charlotte, NC

Hosted by: **POWER**  **CHEMICAL ENGINEERING**
BUSINESS & TECHNOLOGY FOR THE GLOBAL GENERATION INDUSTRY SINCE 1892 ESSENTIALS FOR THE CPI PROFESSIONAL

“I enjoyed the conference and found it worthwhile, both as a speaker and as a sponsor. There was a good diversity of topics and a good balance of individual case studies and overall industry trends.”

—Philip Black, PE

Product Marketing Director, Intelligent Operations, Wood Group

Learn more at connectedplantconference.com

2ND ANNUAL



CONNECTED PLANT CONFERENCE

Harnessing Digital Tools to Drive Success

SPONSORSHIP OPPORTUNITIES

Diamond — ~~\$55,000 (exclusive)~~ **SOLD**

SIEMENS
Ingenuity for Life

- One (1) speaking position
 - » Thought leadership opportunity for one speaker on a conference panel session
 - » Complimentary speaker registration
- Exclusive Opening Keynote Sponsorship
 - » Opening remarks at the conference
 - » Two sponsored PPT slides in walk-in loop
 - » Literature distribution to all attendees
- One (1) Advisory Board position
 - » Complimentary Advisory Board registration
- Meeting room set boardroom style for private meetings during event
- Creative Space Display (Tier 1) in Digital Arena
- Two (2) email blasts to all registered attendees
- Two (2) full page ads in POWER magazine or *Chemical Engineering* (excludes Nov. 2017 issue)
- Two (2) E-newsletter text ads
- One (1) 300x250 banner ad on powermag.com or chemengonline.com
- Two (2) dedicated digital panels in the conference area
- Three (3) complimentary passes for sponsoring company
- Three (3) complimentary passes for clients
- Discounted registration pricing for additional sponsor personnel
 - » 20% discount at time of registration
- Marketing promotion—Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine and *Chemical Engineering* (as soon as contract is signed until Feb. 2018)
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website—sponsoring company's description and logo

Gold — \$30,000 (~~four available~~) **THREE AVAILABLE** **ABB**

- One (1) speaking position
 - » Thought leadership opportunity for one speaker on a conference panel session
 - » Complimentary speaker registration
- Breakfast or Lunch Sponsorship
 - » Signage showcasing sponsoring company as the Breakfast or Lunch Sponsor
 - » Sponsoring company's logo branded on tent cards on each table in breakfast/lunch room
 - » Promotional material of sponsoring company's choice to be placed on each lunch or breakfast seat
 - » Sponsoring company's logo on coffee sleeves in breakfast area *breakfast sponsorship only*
- One (1) Advisory Board position
 - » Complimentary Advisory Board registration
- Creative Space Display (Tier 2 or 3) in Digital Arena
- One (1) dedicated digital panel in the conference area
- One (1) complimentary pass for a client
- Discounted registration pricing for additional sponsor personnel
 - » 20% discount at time of registration
- Marketing promotion—Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine and *Chemical Engineering* (as soon as contract is signed until Feb. 2018)
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website—sponsoring company's description and logo

Silver — \$20,000 (~~six available~~) **FIVE AVAILABLE**

Bentley
Advancing Infrastructure

- Networking Break Sponsorship
 - » Signage showcasing sponsoring company as a Networking Break sponsor
 - » Promotional material of sponsoring company's choice on table in networking break area (optional)
- One (5-minute) presentation on sponsoring company's and technology prior to a session
 - » Includes introduction of conference session and speakers
 - » Complimentary speaker registration
- Creative Space Display (Tier 3) in Digital Arena
- One (1) complimentary pass for a client
- Discounted registration pricing for additional sponsor personnel
 - » 20% discount at time of registration
- Marketing promotion—Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine and *Chemical Engineering* (as soon as contract is signed until Feb. 2018)
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website—sponsoring company's description and logo

Networking Reception — \$10,000 (~~four available~~) or \$35,000 (~~exclusive~~)

- Logo on beverage napkins (shared with other sponsors' logos)
- Sponsoring company recognized on signage throughout reception
- Opportunity to place literature out during the reception or a giveaway item
- One (1) complimentary pass for sponsoring company
- One (1) complimentary pass for a client
- Discounted registration pricing for additional sponsor personnel
 - » 20% discount at time of registration
- Marketing promotion—Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine and *Chemical Engineering* (as soon as contract is signed until Feb. 2018)
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website—sponsoring company's description and logo
- Exclusive package includes Creative Space Display (Tier 3) in Digital Arena



Site Tour—\$15,000 (~~two available~~) **ONE AVAILABLE** **SIEMENS**
Ingenuity for Life

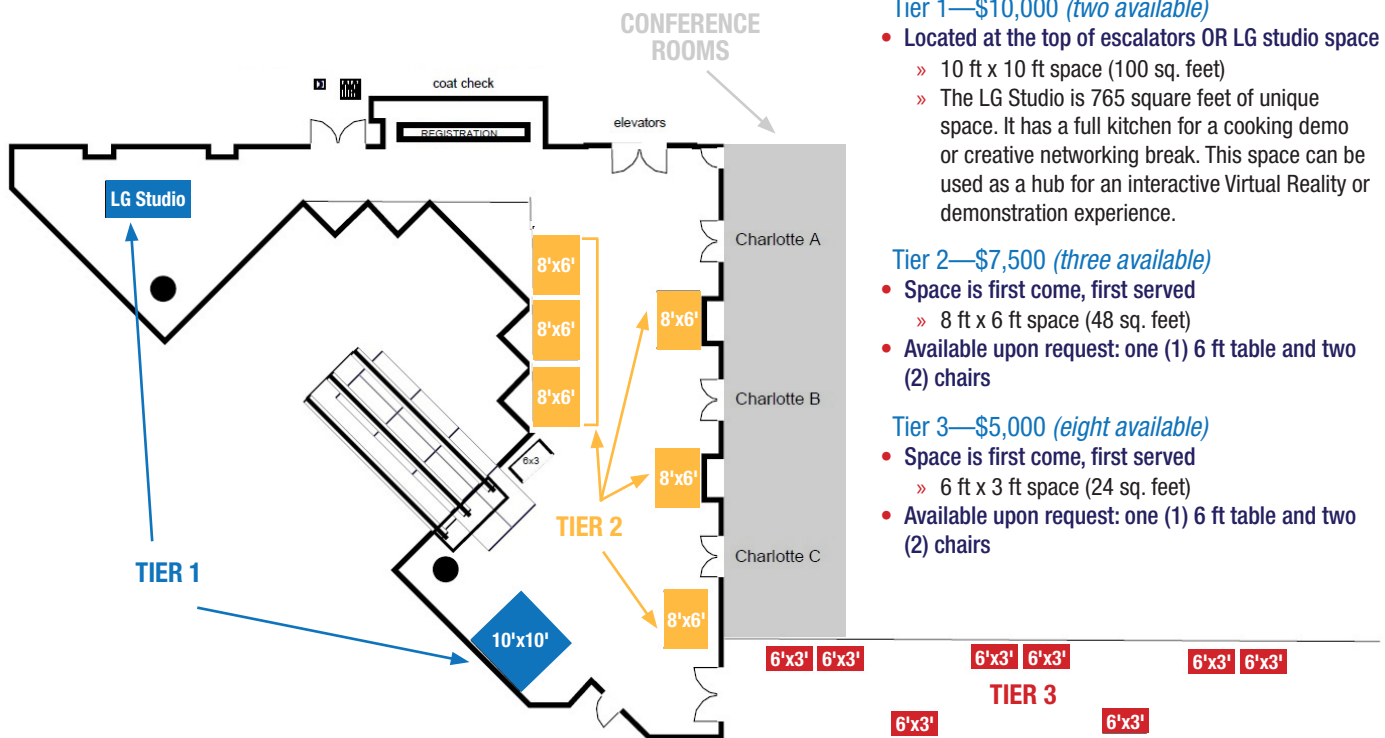
- Sponsored tour to sponsoring company's facility or a client's facility showcasing products and solutions
 - » Opportunity to place collateral giveaway item on seats of bus
- Registration for tour managed by Connected Plant Conference Team
- One (1) complimentary pass for sponsoring company
- One (1) complimentary pass for a client
- Discounted registration pricing for additional sponsor personnel
 - » 20% discount at time of registration
- Marketing promotion—Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine and *Chemical Engineering* (as soon as contract is signed until Feb. 2018)
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website—sponsoring company's description and logo

Promotional Item—\$5,000+ the cost of the item
(multiple available)

- Sponsoring company's logo on attendee gift given to all attendees
 - » Portable device charger
 - » Notebooks
 - » Badge and Lanyard
 - » Additional options available by request
- One (1) complimentary pass for sponsoring company
- Discounted registration pricing for additional sponsor personnel
 - » 20% discount at time of registration
- Marketing promotion—Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine and *Chemical Engineering* (as soon as contract is signed until Feb. 2018)
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website—sponsoring company's description and logo

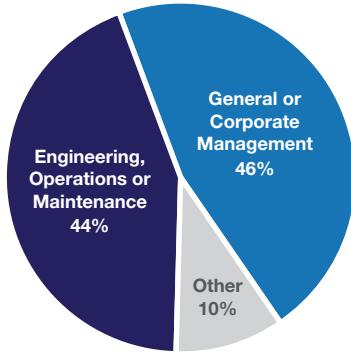
Creative Space in Digital Arena

Sponsoring companies are encouraged to bring their latest products and technologies, and to use the specified footprint to think outside the traditional conference display. Custom options are available if your product or display will not fit inside the tiers below.

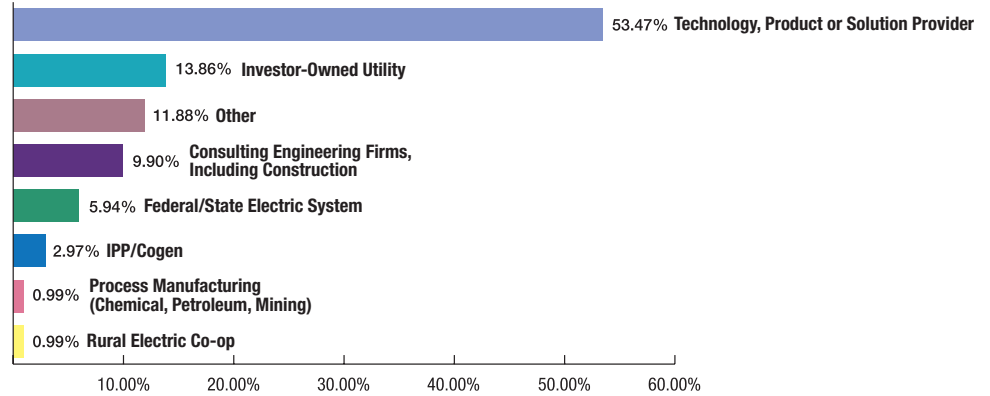


ATTENDEE DEMOGRAPHICS

Job Function



Company Type



COUNTRIES REPRESENTED

132 attendees from 8 countries | United States, Canada, Finland, Japan, Korea, Norway, Philippines, and South Korea

STATES REPRESENTED

118 attendees from the United States representing 27 states

ATTENDEE SHORT LIST

**The list below includes a snapshot of the 2017 attendees from the power generation-focused event. The 2018 event will include professionals from the chemical process industries.*

ABB Inc., Senior Vice President, Product Management
 ABB Inc., Business Development Manager
 Aboitiz Power Corporation, Generation Business Unit Asset Management
 AIG, Global Engineering Lead Energy and Construction
 Air Liquide, Director Smart Innovative Operations
 Alliant Energy, Engineer I
 Ameren Missouri, Senior Operations Engineer
 American Electric Power, Monitoring and Diagnostic Center Analyst Senior
 Archer Security Group, Managing Partner
 Atlantic Power Corporation, Senior Vice President, Asset Management
 BC Hydro, Reliability Engineer
 Beecher Carlson, Managing Director
 Black & Veatch, Vice President
 ChaiOne, Business Development
 ChaiOne, Digital Strategist
 Cogentrix Energy, Executive Vice President, Generation Services
 Curtiss-Wright, Asset Manager
 Cyient, Inc., Account Manager
 Cyient, Inc., Senior Director
 Cyient, Inc., Senior Account Manager
 DP Engineering Ltd. Co., Consultant II
 Dragos, Inc., Chief Executive Officer
 Duke Energy, Engineering Section Manager
 Duke Energy, General Manager of Technical Programs
 Duke Energy, Vice President, Renewables Operations
 EGCO / Quezon Power (Philippines), Limited Co., Managing Director
 El Paso Electric Company, Senior Vice President, Operations
 Electric Power Research Institute (EPRI), Senior Technical Leader
 Electric Power Research Institute (EPRI), Sr. Technical Advisor

Electric Power Research Institute (EPRI), Principal Project Manager
 Electric Power Research Institute (EPRI), Senior Technical Leader
 Electric Power Research Institute (EPRI), Communications Manager, Generation
 Electric Power Research Institute (EPRI), Sr. Program Manager, Operations & Maintenance
 Electric Power Research Institute (EPRI), Sr. Program Manager
 Electric Power Research Institute (EPRI), Project Engineer III
 Emerson Process Management, Director
 Emerson Process Management, Director, Research and Technology
 ESC, President
 Exelon Corporation, Director IT, Cloud Network Engineering
 Exelon Corporation, IT Director
 Exelon Corporation, Operations Manager
 Exelon Corporation, Vice President, South West Region
 Expert Microsystems, Inc., President
 First Gas Power Corp., Vice President
 Florida Power & Light Company, Regional General Manager
 Flowsolve Corporation, Power Specialist
 Fluor, O&M Manager
 Form Automation Solutions, Inc., President and General Manager
 Forney Corporation, Vice President, Research and Development
 GE Power Digital, Technical Leader, Fleet Services M&D
 GE Power Digital, Chief Technology Officer
 GE Power Digital, Senior Technical Sales Manager
 GE Power Digital, Product Marketing Manager
 GE Power Digital, Head of Digital Transformation Services
 GE Power Digital, Sr Comms Manager
 General Electric, Fossil Optimization SME

General Electric, Software Director
 General Electric, Chief Marketing Officer
 Glenfarne Group, LLC, Senior Product Manager
 Glenfarne Group, LLC, Managing Director
 Graftel LLC, Mechanical Engineer
 GSE Systems, Business Development
 Honeywell Industrial Cyber Security Lab, Lead Security Researcher
 IEEE Engineering360, Editorial Director
 Integrated Test & Measurement (ITM), President
 Kiewit, Director, New Generation Services
 Korea East-West Power Company, Thermal Power Plant, Manager
 Korea East-West Power Company, Manager
 Luminant Energy, Director, Marketing, Sales, Government Relations
 Luminant Energy, Equipment Reliability Manager, Power Optimization Center
 Luminant Energy, Marketing Communications Manager, Power Optimization Center
 Luminant Energy, Monitoring and Diagnostic Support Manager, Power Optimization Center
 Luminant Energy, Manager, Business Applications
 M&S Consulting, Associate Partner, Big Data and IoT
 Mitsubishi Heavy Industries, Ltd., Engineering Manager
 Mitsubishi Hitachi Power Systems Americas, Senior Project Manager, Digital Solutions
 NextEra Energy, Manager, Fleet Performance and Diagnostic Center
 PAS, Chief Operating Officer
 PIC Group, Inc., President and Chief Executive Officer
 PIC Group, Inc., Senior Director of O&M Services
 PIC Group, Inc., Vice President, Business Development and Strategic Initiatives, Marketing
 Praxix, Senior Vice President, Software
 Praxix, Vice President, User Experience
 Praxix, SVP Marketing

Processing, Editorial Director
 PW Power Systems, Customer Service Engineer
 Real-Time Innovations, Account Manager
 Real-Time Innovations, Sales Engineer
 Real-Time Innovations, Chief Executive Officer
 Rockwell Automation, Market Development
 Rockwell Automation, Power Generation Industry Leader
 Salt River Project, Engineering Supervisor
 Salt River Project, Manager, Power Generation Services
 Schneider Electric, Vice President, Strategy and Product Management, Software
 Servomex, Global Market Segment Manager, Power
 Siemens Energy, Inc., Marketing Manager
 Siemens Energy, Inc., Business Development
 Siemens Energy, Inc., Sales Manager, Power System Sales
 Siemens Energy, Inc., Global Head of Digitalization for Siemens Power Generation Services
 Siemens Wind Power, Operations Manager
 Solarview, Inc., Sales Design
 Sparkcognition, Account Exec
 Sparkcognition, Vice President of Sales
 TL-Turbo Inc., Global Business Development
 TVA, Manager EAM
 U.S. Department of Energy/National Energy Technology Laboratory, Crosscutting Research Technology Manager
 Vistra Energy, Technology Enablement, EAM Program Manager
 Wärtsilä, Application Manager
 Wärtsilä, General Manager, Electrical and Automation
 Wärtsilä, Senior Industrial Designer
 Wärtsilä, General Manager
 Wärtsilä, Proposal Manager
 Western Farmers Electric Cooperative, Shift Supervisor
 Wood Group, Product Marketing Director
 Wood Group, Business Development Manager
 WSC Inc., Executive Vice President

Contact your sales representative for more information:

DAN GENTILE

512-918-8075

dang@powermag.com

ED MUELLER

309-278-8120

edm@powermag.com

PETRA TRAUTES

+49 69 58604760

ptrautes@accessintel.com

DIANE BURLESON

512-337-7890

dburleson@powermag.com

JASON BULLOCK

713-974-0911

jbullock@chemengonline.com

TERRY DAVIS

404-634-5123

tdavis@chemengonline.com