



CONNECTED PLANT CONFERENCE

Harnessing Digital Tools to Drive Success

SPONSORSHIP OPPORTUNITIES

SOLD Diamond—\$55,000 (exclusive)



- Marketing promotion—Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine (Oct-Dec '16 and Jan-Feb '17)
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website—company profile and logo
- One speaking slot
 - » Thought leadership opportunity for one speaker on a conference panel session
- Exclusive Opening Keynote Sponsorship
 - » Opening remarks at the conference
 - » Two sponsored PPT slides
 - » Literature distribution to all attendees
- Two (2) table top displays
- Four (4) complimentary passes for your company (this includes speakers)
- Three (3) complimentary passes for your clients
- Two (2) email blasts to all registrants/attendees
- Two (2) full page ads in POWER magazine (excludes Nov '16 issue)
- Two (2) POWERnews text ads
- One (1) 300x250 banner ad on powermag.com
- Discounted registration pricing for additional sponsor personnel (20% discount at time of registration)

Gold—\$30,000 (eight seven available) **SIEMENS**

- Marketing promotion—Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine (Oct-Dec '16 and Jan-Feb '17)
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website—company profile and logo
- One speaking slot
 - » Thought leadership opportunity for one speaker on a conference panel session
- One (1) table top display
- One (1) complimentary pass for your company (this includes speaker)
- One (1) complimentary pass for your client
- Discounted registration pricing for additional sponsor personnel (20% discount at time of registration)

Silver—\$20,000 (six available)

- Marketing promotion—Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine (Oct-Dec '16 and Jan-Feb '17)
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website—company profile and logo
- 5-minute speaking slot/presentation on your company and technology prior to conference session
 - » Includes introduction of conference session and speakers
- One (1) table top display
- One (1) complimentary pass for your company (this includes speaker)
- One (1) complimentary pass for your clients
- Discounted registration pricing for additional sponsor personnel (20% discount at time of registration)

**FEBRUARY 15-16, 2017
DALLAS, TX**

The Connected Plant Conference, presented by *POWER*, is the only event dedicated to the latest digital monitoring, diagnostic, analytics, IIoT, and decision-support technologies for the power generation industry.

Networking Reception—\$15,000 (four available)

- Marketing promotion—Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine (Oct-Dec '16 and Jan-Feb '17)
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website—company profile and logo
- Networking Reception sponsorship
 - » Logo on beverage napkins (shared with other sponsors' logos)
 - » Your company will be recognized on signage throughout reception
 - » Your company will have the opportunity to place literature out during the reception or a giveaway item
 - » Additional options available by request
- One (1) table top display
- One (1) complimentary pass for your company
- One (1) complimentary pass for your clients
- Discounted registration pricing for additional sponsor personnel (20% discount at time of registration)

Promotional Item—\$7,500+ (multiple available)

- Marketing promotion—Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine (Oct-Dec '16 and Jan-Feb '17)
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website—company profile and logo
- Logo on attendee gift given to all attendees
 - » Additional options available by request
 - » Powerbank/portable device charger
 - » Notebooks
 - » Badge & lanyard
- One (1) table top display
- One (1) complimentary pass for your company
- Discounted registration pricing for additional sponsor personnel (20% discount at time of registration)

Table Top—\$5,000 (multiple available)

- Marketing promotion—Sponsor recognized on:
 - » Full page ads promoting the conference in POWER magazine (Oct-Dec '16 and Jan-Feb '17)
 - » Promotional conference e-mail blasts
 - » On-site signage and program agenda at the conference
 - » Event website—company profile and logo
- One (1) table top display
- One (1) complimentary pass for your company
- Discounted registration pricing for additional sponsor personnel (20% discount at time of registration)

Custom Sponsorship Packages Available Upon Request

Contact your sales representative for more information:

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